THE ASSOCIATION OF FUNDRAISING PROFESSIONALS UTAH CHAPTER'S

2018 ANNUAL REPORT

afputah.org

DEAR AFP UTAH MEMBERS & FRIENDS

Utah development professionals are passionate, dedicated people who work hard every day to improve our community. AFP Utah Chapter is proud to support that work as Utah's only organization dedicated to the professional development of fundraisers. Our members can be proud of what they accomplished in 2018. We worked together to pursue learning opportunities, called on each other to offer advice and support, and came together to celebrate philanthropy in our state.

I am honored to work alongside each of you and I am proud to serve as president in 2019. To everyone who attended our events, networked, and volunteered for AFP Utah in 2018, thank you again!

Robyn Jensen
President, AFP Utah

AFP's resources will enable me to learn the day-to-day practicalities of fundraising for a non-profit organization, as well as meet fundraisers from organizations across Utah, learn from their experience in this profession, and also better learn what their organizations do in and for our community.

- Sally Goodger, Development Coordinator Tracy Aviary

HIGHLIGHTS

1. Hosted the 2018 Utah Philanthropy Day with Utah Nonprofits Association and UServeUtah to honor local philanthropic leaders and volunteers, which saw an attendance of 924.
2. Engaged 30 local fundraisers (AFP members and non-members alike) with free, quarterly Lunch & Learn sessions.
3. Awarded a one-year AFP membership scholarship to five local fundraisers.
4. Revamped and launched the AFP Utah job board dedicated to promoting development positions across Utah.

UPCOMING 2019 WORKSHOPS

SEPT 24

Lunch & Learn: ww A Team | 8:30-10:30A
Join AFP Utah for our free Lunch and Learn series, an open dialogue covering a range of professional fundraising topics. Please bring your own lunch and come prepared to share how you and your organization handle fundraising issues. Click here for more information.

OCT 17

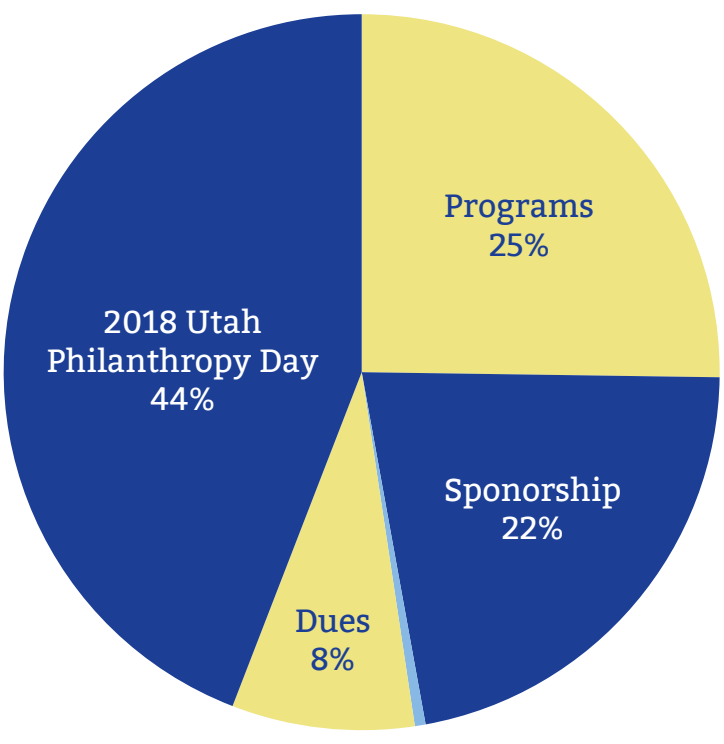
Workshop: Utilization of Social Media in Fundraising | 12-1P
Social media is a powerful tool to build relationships with supporters and influencers, relationships that will lead to successful nonprofit fundraising campaigns. Join AFP Utah to hear from social media experts on utilizing social media platforms to boost your fundraising goals. Click here for more information.

AFP membership will allow me to grow my network of peers within the fundraising and development world and provide me with tools to become a better fundraising professional.

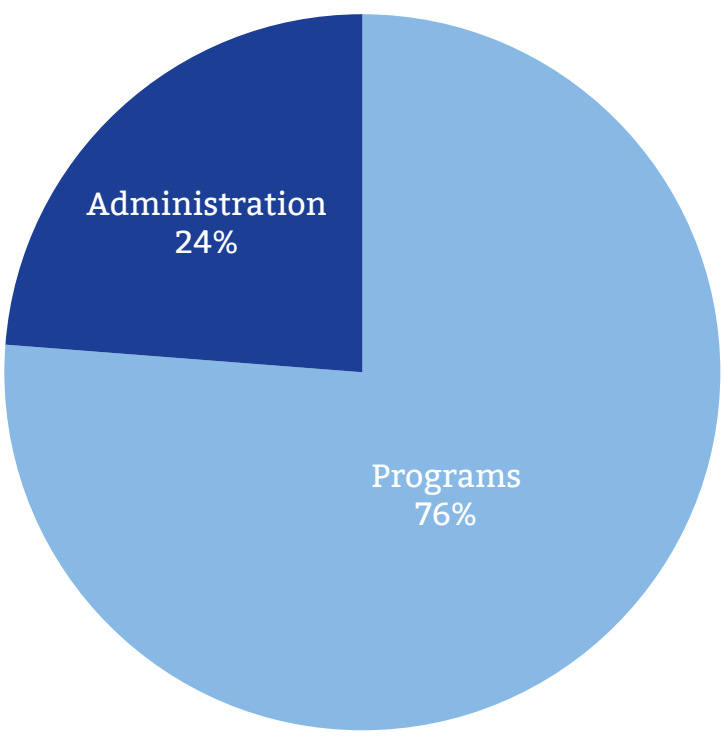
- Erin Hurtado, Planned Giving Coordinator Humane Society of Utah

BUDGET

Revenues



Expenses



Totals - Revenue: $61,782.13 | Expenses: $48,176.98

BOARD

Lisa Arnette **Secretary**	Tim Johns **Scholarships Chair**	Lindsay Nelson **Membership Co-Chair**
Michelle B. Lyhnakis **Membership Co-Chair**	Brandi Jolley **Member-at-Large**	Robyn Jensen **President**
Laura Chynoweth **Communications Chair**	Safia Keller **Underwriting Co-Chair**	Liza Springmeyer **Member-at-Large**
Nathan Clark **Underwriting Co-Chair**	Erin Laney **Member-at-Large**	Jessie Strike **President Elect**
Joseph Dane **Webmaster**	Wendy Loyning **Nominations & Past President**	Andrew Swindle **Programming Co-Chair**
Judy Fang **Treasurer**	Melissa Mathews **Member-at-Large**	Cassie Taylor **Programming Co-Chair**

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FUNDRAISING DAY VIDEO

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