



# Transformative Leadership

Transformative leaders are trusted leaders

- Transparency
- Radical Candor vs. Ruinous Empathy
- Big Ideas



# Transformative Leadership

Transformative leaders model and cultivate transparent behaviors

- Financial Transparency



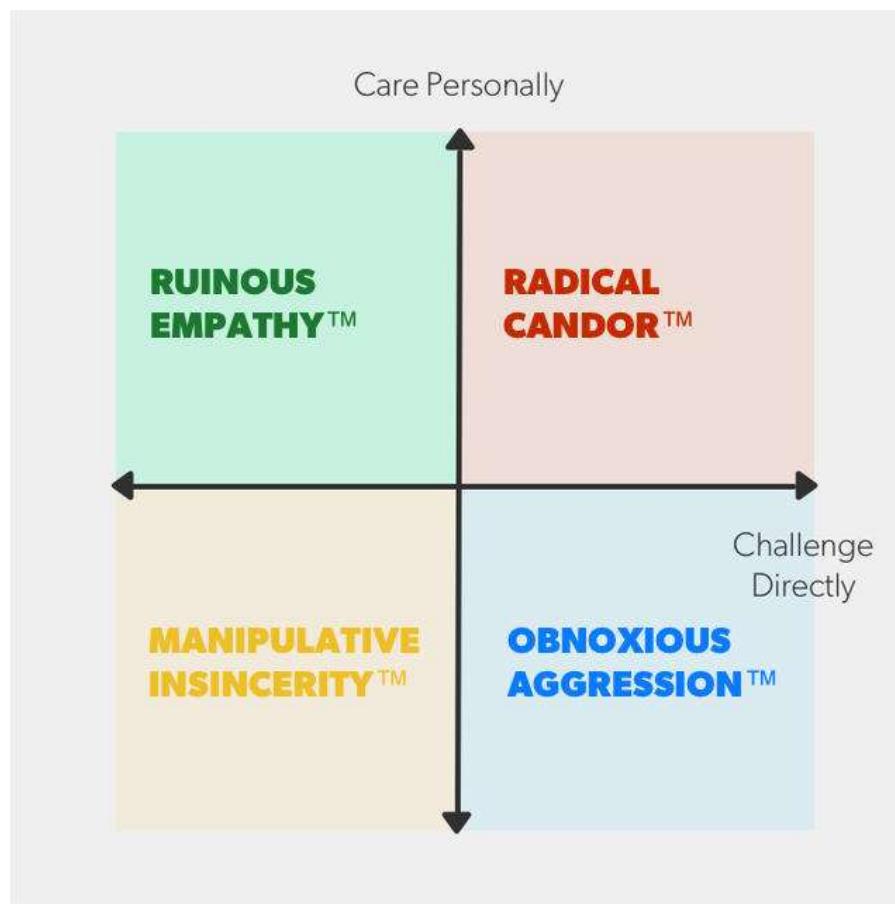
# Transformative Leadership

## Financial Transparency

- Annual Budget
- Weekly senior management meeting
- Monthly management meeting
- Monthly departmental financial reviews
- Semi-annual all team members meeting
- Annual team member survey



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# Transformative Leadership

Transformative leaders have, cultivate,  
and communicate Big Ideas



THANKSGIVING POINT

# Transformative Leadership

- Granite School District Big Idea





# Transformative Leadership

- Alan and Karen Ashton Big Idea





# Transformative Leadership

- Thanksgiving Point Big Idea
  - What if we gave every guest the chance to be a member?







THANKSGIVING POINT

# Transformative Leadership

- Thanksgiving Point Big Idea

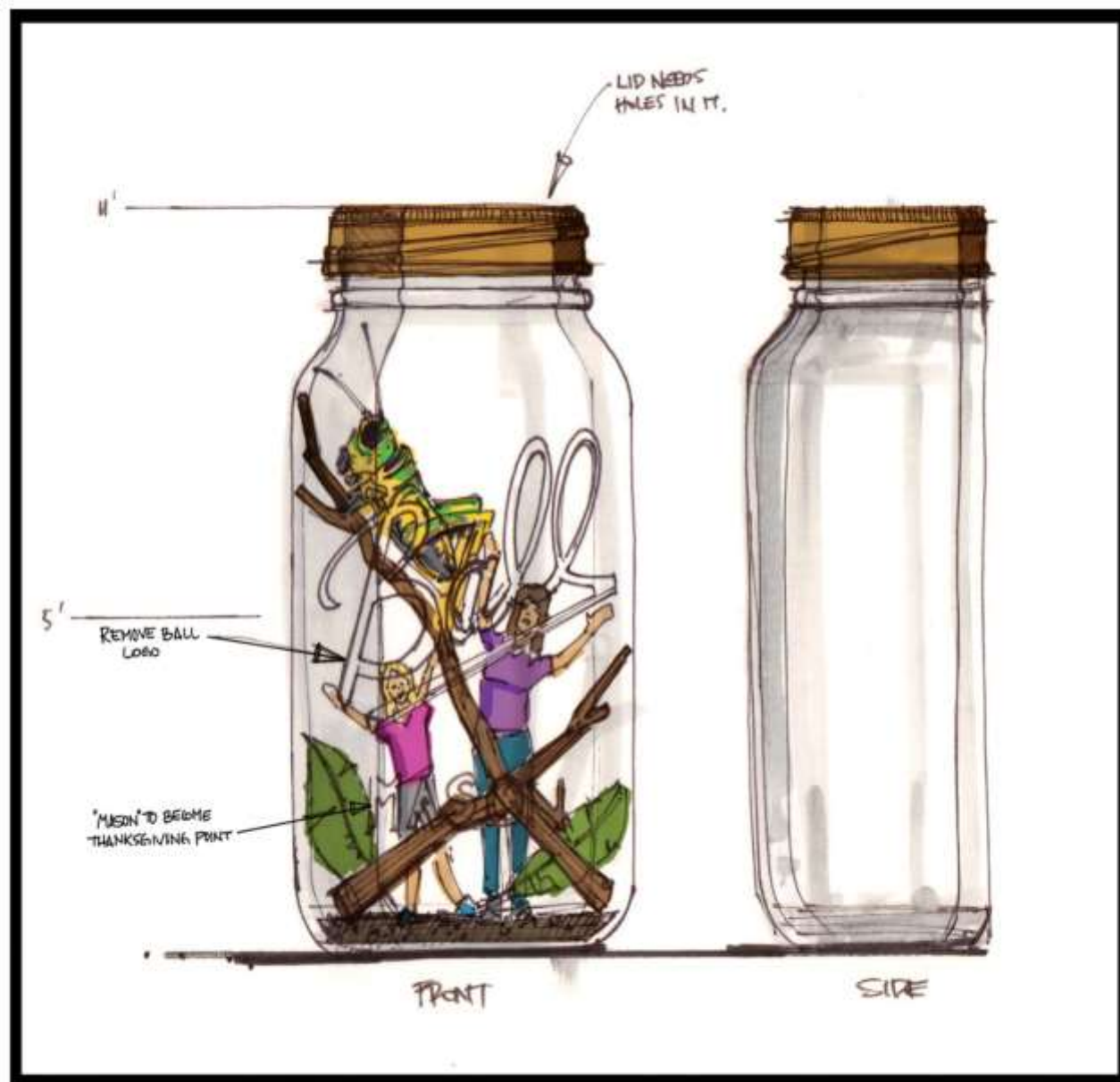


















Discovery Zone

Costa Rica Climber

Classroom

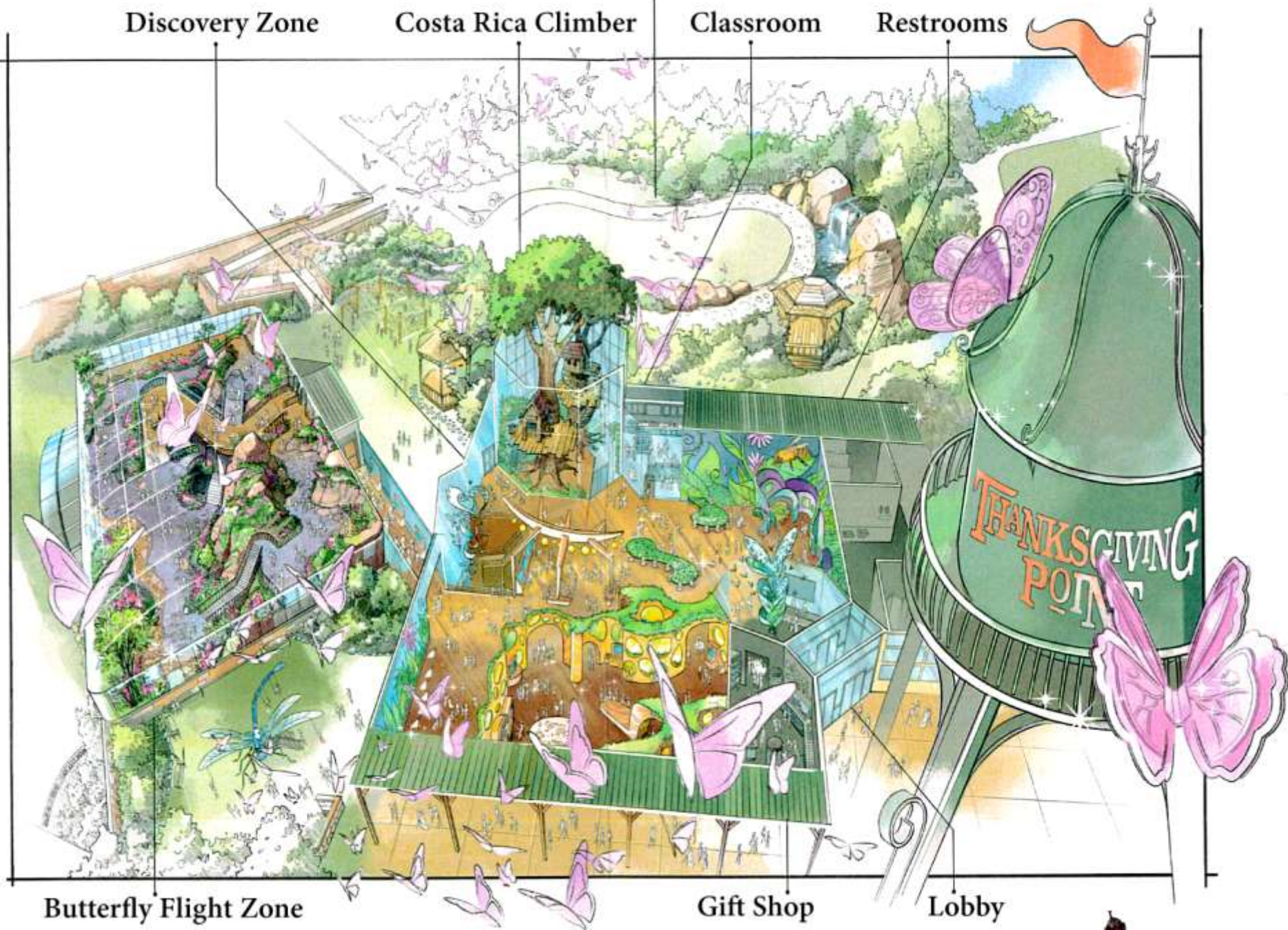
Restrooms

Native Butterfly Garden

Butterfly Flight Zone

Gift Shop

Lobby





# Transformative Leadership

Transformative leaders are trusted leaders

- Transparency
  - Be the Queen of Clarity, not the King of Chaos
- Radical Candor vs. Ruinous Empathy
  - Be honest in your guidance
- Big Ideas
  - Cultivate and communicate Big Ideas